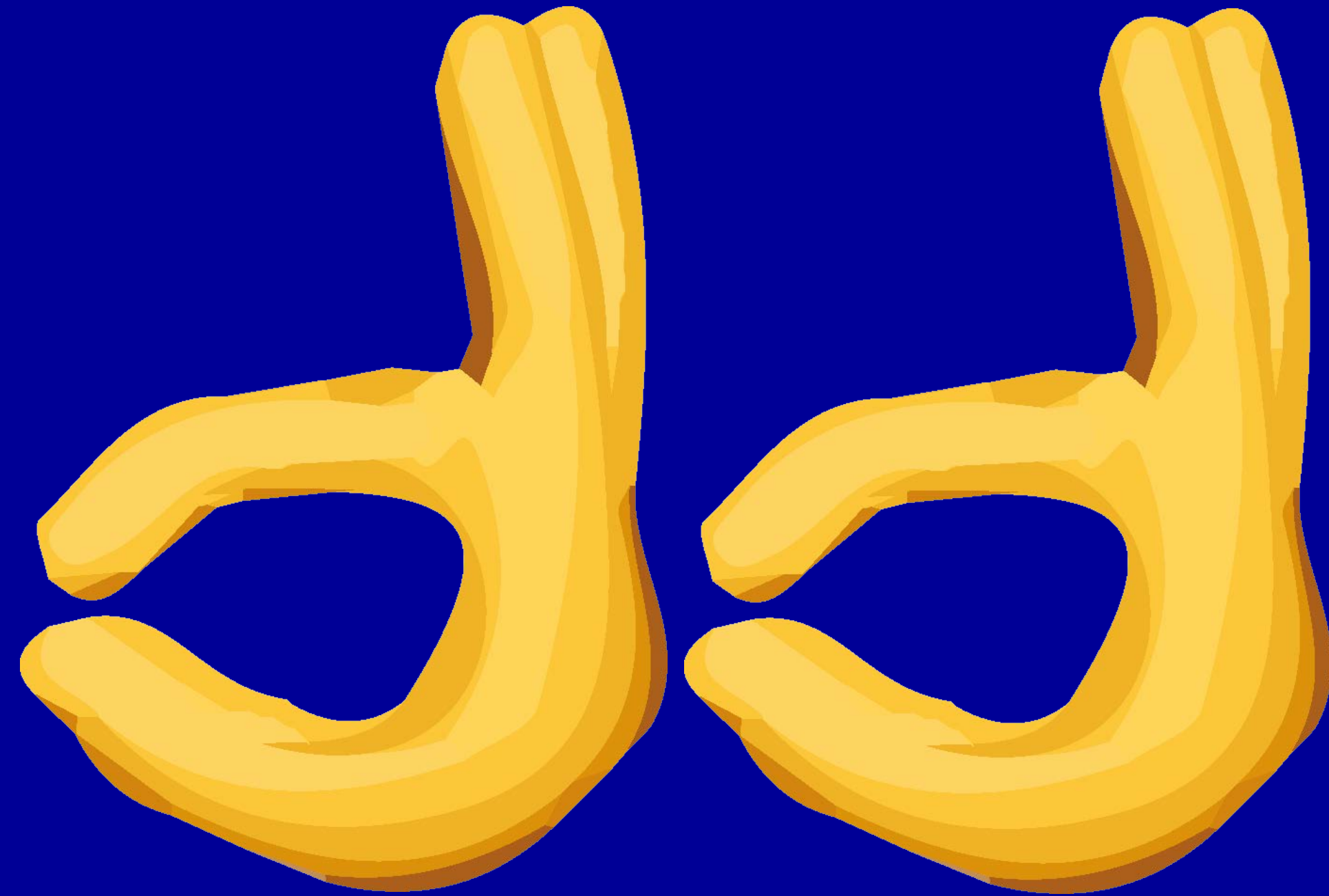


**dedollar.global**

2024

Dedollar – The First Geopolitical Meme Coin

**DEDO**



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Investor Pitch Deck

# Global Partner

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**Digital Bank BRICS**

**digitalbankbrics.com**

# Digital Bank BRICS

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Digital Bank BRICS is a pioneering institution driving digital transformation across the BRICS and BRICS+ nations.

Founded in 2021 under the patronage of:

- The BRICS Business Council;
- The BRICS Energy Association;
- The Business Club of the Shanghai Cooperation Organization;

# Digital Bank BRICS

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Digital Bank BRICS was established following the resolutions made by the leaders of China, Russia, South Africa, and Brazil. These decisions are outlined in Paragraph 80 of the Johannesburg Declaration of the 2018 BRICS Summit, which includes a memorandum on the collaborative exploration of the potential applications of distributed ledger technologies.

The BRICS Digital Bank ecosystem will encompass:

- An international payment system;
- A processing center;
- A CBDC (Central Bank Digital Currency) Implementation Center;
- Bank branches facilitating digital currency and cryptocurrency exchanges, payment acceptance, and acquiring operations.

# Digital Bank BRICS

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Digital Bank BRICS is the architect of global digital solutions, pioneering advancements in cryptocurrency and digital finance within the BRICS nations. The bank is at the forefront of developing groundbreaking innovations such as national cryptocurrencies for BRICS countries and the world's first token linked to clean water and sublimated food supplies—BRICS FOOD TOKEN (BFT).

The bank's expertise is highly sought after by leading imedia outlets, whose expert opinions from its representatives.

Scientific and analytical articles are published based on the projects initiated by Digital Bank BRICS, as demonstrated by the developments of **BRICS Pay** and **BFT**. These publications highlight the bank's leadership in innovation and its significant influence in shaping the future of digital financial ecosystems.

# What is the DEDO Project About

## PROBLEM

The global trend of dedollarization is rapidly gaining traction, attracting widespread attention and impacting the interests of many countries. As the world economy becomes more unstable, concerns around this shift are growing.

This creates tension, as dedollarization challenges established economic models, making people anxious about the future of their savings. Yet, in the cryptocurrency world, there's often no simple or humorous way to engage with such monumental changes.

# What is the DEDO Project About

## WHAT WE DO

DeDollar is our satirical solution to this global issue.

We aim to ease the tension around dedollarization by offering people a way to not just observe, but actively participate in this trend through the purchase of our meme coin. Now, anyone interested in global economic shifts can invest in the movement with humor and enjoy the potential rewards.

# What is the DEDO Project About

## KEY ADVANTAGES

The DeDollar project has a unique advantage due to its connection with BRICS, the major intergovernmental coalition actively promoting the idea of dedollarization.

This trend is being discussed globally and is supported by some of the largest economies in the world, making DeDollar a symbol of these global changes.

Furthermore, the widespread popularization of dedollarization in the media, social networks, and platforms like TikTok and YouTube contributes to the viral spread of the project among audiences. Combined with the rapidly growing meme coins market, DeDollar holds enormous potential for exponential development.



# DEDO Killer Features

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Global Partner



Two Massive  
Narratives: BRICS  
and Dedollarization



The expansion of  
the DeDollar meme  
coin into BRICS and  
Latam countries

# Project Roadmap

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**Q4 2024**

Meme Coin Launch

**Q1 2025**

Social media engagement

**Q1 2025**

CoinGecko / CMC Listings

**Q2 2025**

Tier 3 exchanges listing

**Q2 2025**

NFT & DEFI Integration

**Q3 2025**

Tier 1 Exchanges listing

**Q3 2025**

Official Meme Coin Merch

**Q4 2025**

Cross-chain Bridge for Meme Coin

[dedollar.global](http://dedollar.global)

